

A photograph of three women standing on a balcony with a white railing. The woman on the left has blonde hair and is wearing a light-colored, sleeveless lace dress. The woman in the middle has long brown hair and is wearing a brown lace dress. The woman on the right has dark curly hair and is wearing a red short-sleeved top and a mustard yellow skirt with a straw bag. The background shows green foliage and a clear blue sky.

CIRCULO

SINCE 1938

THE LEGENDARY
Brazilian
COTTON YARN BRAND

CIRCULO

THE
LEGENDARY
BRAZILIAN
BRAND



DID YOU KNOW THAT



less water



less energy



less waste



less chemical

Are used in the production process of **100% COTTON** yarn?

100% COTTON YARNS
Your pieces last longer
AND OUR PLANET TOO!



5 reasons to say YES to **COTTON** yarns

1. Excellent moisture absorption capacity
2. Pieces made of cotton yarn absorb sweat
3. Has a low tendency to allergic reactions
4. Offers soft touch to skin
5. Natural ability to eliminate microorganisms

If it's important to everyone, it is important for us!

CHOOSE
100% COTTON
YARNS



LEARN ABOUT OUR LEGACY

1938

The dream of producing threads for arts and crafts is fulfilled. The company "Leopoldo Schmalz & Cia Ltda" was born on January 23rd, 1938.

1972

Círculo Products, successful throughout Brazil, spontaneously reach the Latin American market. Paraguayans and Bolivians came to acquire in person the "hilo" Círculo, which came to be the most used yarn in these countries.

1982

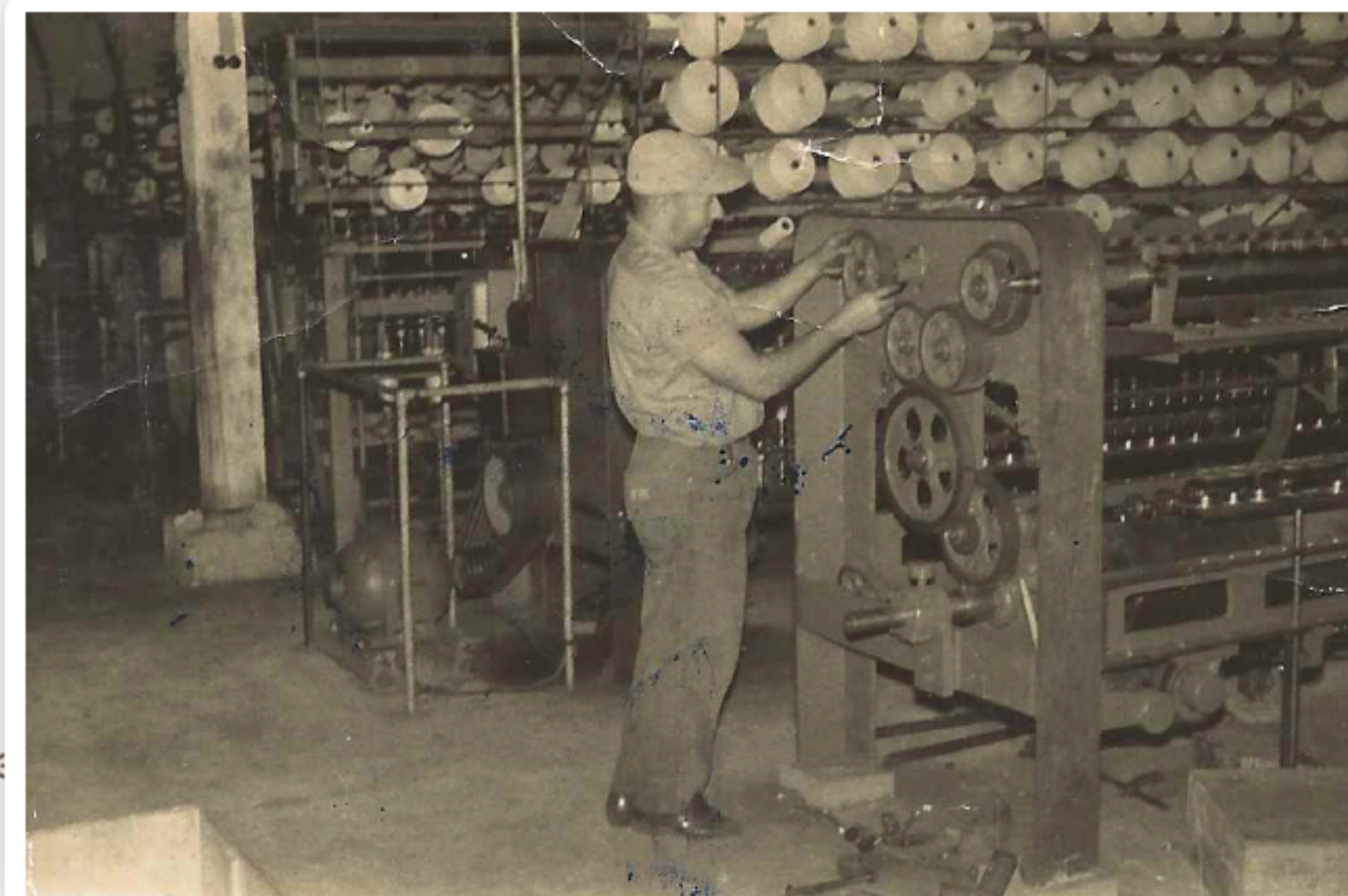
Círculo creates Círculo International business, facilitator of exports to Europe, Asia, North, Central and South America.

1985

Círculo exports 1 million kg to Belgium, Italy, Germany, Japan, the United States, Canada, and others.

2019

CÍRCULO EXPANDS OPERATIONS OUTSIDE BRAZIL. NOW, IT ALSO OPERATES IN THE USA, WITH ITS OWN WAREHOUSE AND OFFICE. ENABLING THE COMPANY TO ATTEND WITH AGILITY ALL REGIONS OF THE COUNTRY.

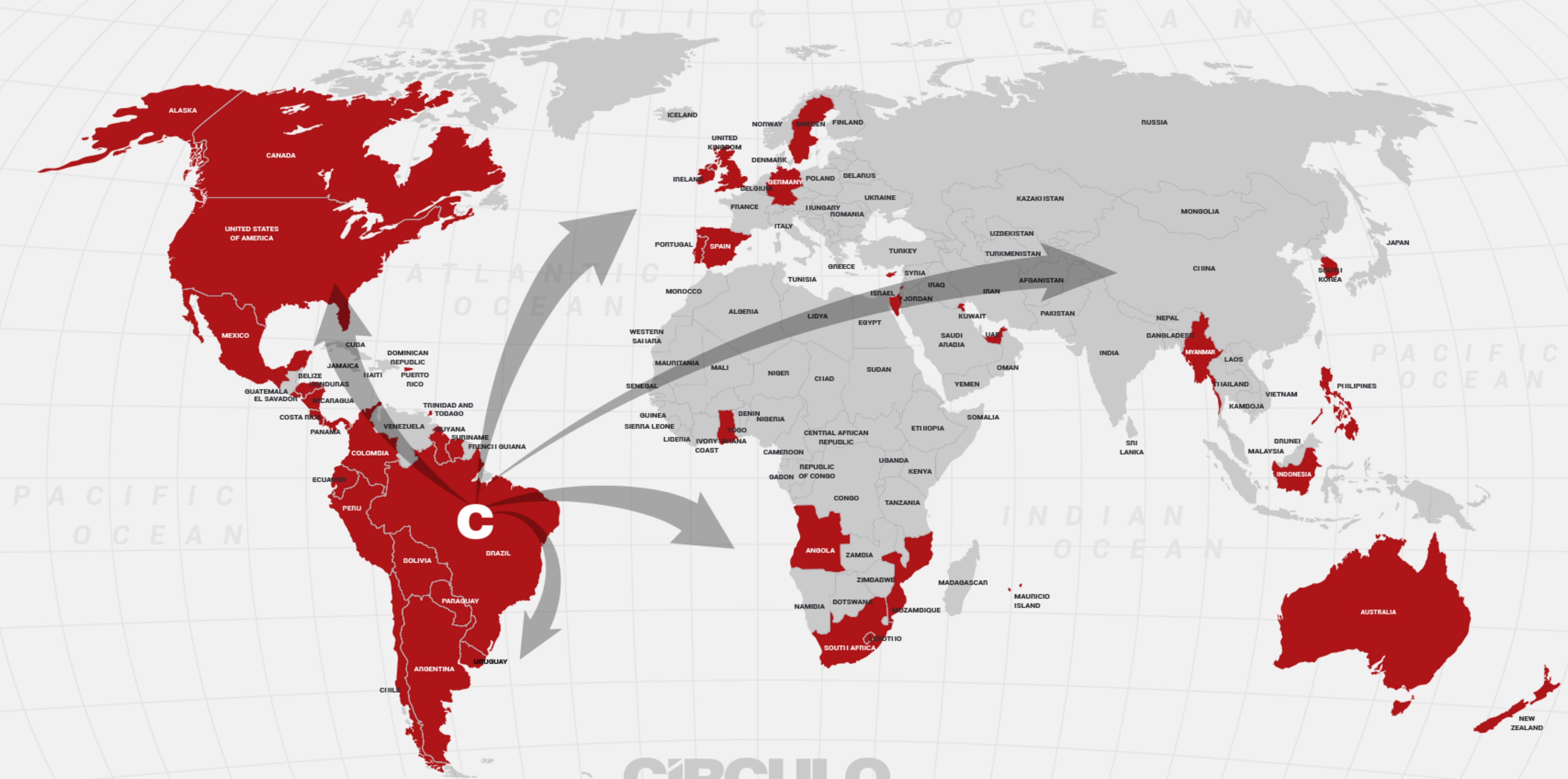


SINCE 1938

since 1938

Círculo was created in 1938, in Gaspar, a small town in Santa Catarina, Brazil. The company is the result of Mr. Leopoldo Schmalz's dream of producing yarn and threads for arts and crafts. Today, we are one of the largest textile industries in Brazil, present in more than 40 countries.

CÍRCULO IS PRESENT IN + 40 COUNTRIES



CÍRCULO

PRODUCTS

We create and seek the most innovative ideas in the world of arts and crafts and we apply in our products, always striving for tradition and care throughout the production process.



COTTON YARNS

There are several yarn options that carry the quality of Brazilian cotton in its composition, resulting in incredible products that will bring beautiful projects to life and an unmatched softness.





SPECIAL YARNS AND BLENDS

Domestic or imported production, bamboo, sugar cane, wool and other blends are always in accordance with the largest market trends, bringing innovation in colors and textures with the quality, soft feel and perfect finish that only Círculo special yarns have.



AMIGURUMI YARN FAMILY

We launched the first yarn for Amigurumi which has the perfect twist and composition for the technique. This high-quality yarn is incomparably soft and it has a complete color card to give life to everything the imagination allows.

We also carry a special amigurumi yarn that glows in the dark. This is beyond fun! To complete our Amigurumi family, Círculo innovates by bringing Amigurumi Kits to the collection. There are different collections and it's hard to say which one is the cutest. Our Kits include all the necessary material to make an amigurumi (yarn, crochet hook or knitting needles, safety eyes, stuffing, pattern). There is no need to worry about buying anything apart, because everything needed, it's included in the kit.





EMBROIDERY

In our product mix, you will find threads that will ensure flawless embroidery projects, from the most delicate to the most daring and modern. We also offer accessories and fabrics developed specially for this technique.

+ 300
COLORS

RECYCLED YARNS

It is believed that we need to move towards a more sustainable world, and that is why we have a line of recycled products, which, in addition to cotton, uses textile fibers from the garment production process in its composition!



SUSTAINABILITY

Environmental preservation has become part of our daily lives. That's why we are constantly investigating the market in search of new technologies and developing internal solutions to make products more sustainable.



REUSE OF TEXTILE RESIDUALS



WATER TREATMENT



EFFLUENTS TREATMENT



MULCH IS USED IN THE BOILER INSTEAD OF WOOD



REDUCTION OF ORGANIC AND INORGANIC WASTE



REUSE OF COTTON AND POLYPROPYLENE RESIDUALS



MAINTENANCE OF A LARGE AREA FOR REFORESTATION RESIDUALS



ENERGY EFFICIENCY POLICY (ENERGY, WATER AND STEAM)



LEARN MORE ON: www.circuloyarns.com/sustainability

CONTENT AVAILABLE IN THREE LANGUAGES.
FREE PATTERNS AVAILABLE EVERY DAY.



+ 7,000 free patterns



+ 300 free patterns



+ 50 free patterns

MARKETING

The same care placed in the making of yarn and needles can also be seen in our amazing digital platforms.

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FREE E-BOOKS



CÍRCULO

MARKETING

MARKETING

MAGAZINES



FASHION SHOWS



TRADESHOWS



WORKSHOPS





CIRCULO
Thank you!